RELATIONSHIP OF THE CONCEPT OF INCLUSIVE DEVELOPMENT AND PRINCIPLES OF GOOD GOVERNANCE

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In the joint statement based on the results of the 22nd Ukraine-EU summit held on October 6, 2020, it was stated that civil society plays an important role in all spheres of social and political life. That is, the principle of inclusiveness - "leaving no one behind" has recently played a leading role in socio-political and economic development at the macro, meso and local levels. The Organization for Economic Cooperation and Development defines: "Inclusive development is economic development in the framework of which equal opportunities arise for all segments of the population, material and immaterial goods are fairly distributed in society to increase its well-being" [1]. In particular, inclusive growth is designed to ensure fair opportunities for economic participants during economic growth and equality of sectors of the economy and different segments of the population, and focuses on equality of health, human capital, and ecological state of the environment, social protection and food security. An inclusive approach has a long-term perspective, as the main focus is on productive employment as a means of reducing social stratification by income level and raising the standard of living of the less well-off population, which will result in an improved environmental situation and a healthier society [2] . All this prompts efforts to implement the concept of inclusive development. The introduction of such an approach will bring with it the following possible results: it will give rise to economic growth without the use of drastic measures, diversification of the economy (for example, the development of tourism, intellectual development, more careful consideration of the problems of ecology and social injustice, increasing the level of employment).

In accordance with the decisions of the III Warsaw Summit of heads of governments and heads of member states of the Council of Europe, the Center for Local Self-Government Expertise and Reform developed the European Strategy for Innovation and Good Governance at the Local Level, which provides for compliance with 12 principles of good democratic governance [3]. This policy should be formed and implemented jointly by public authorities and civil society itself. After all, citizens should be at the center of all the most important democratic processes in society. The concept of inclusive growth and the principles of good governance strengthen and ensure more sustainable development of the socio-economic system, development of human capital.

improvement of professional training reducing the administrative burden on creating a new business expansion of financing for entrepreneurs strengthening the fight against corruption structural reforms investment in human capital (in access to education, labor market flexibility and gender equality).

fair conduct of elections
feedback, sensitivity
efficiency and effectiveness
openness and transparency
rule of law
ethical behavior
competence and capacity
innovativeness and openness to
change
sustainable development and
strategic orientation
rational financial management
human rights, cultural diversity

The concept of inclusive development



and social cohesion

accountability.



- 1. Changes in development priorities at the state, regional and local levels, taking into account equal opportunities for all citizens.
- 2. Improving the work of public institutions.
- 3. Increasing employment of the population and improving well-being.
- 4. Citizens are at the center of all democratic processes in society.

Figure 1. Interaction of the concept of inclusive development and the principles of good governance

The implementation of the principles of good governance and inclusive development by international economic organizations, the world business elite, country governments and local self-government bodies to the dreams of functioning today is considered a correct and necessary choice regarding the priority provision of quality improvement of the living and working conditions of millions

of people. Joint work in this direction and the corresponding implementation of the mentioned ideas will allow the implementation of a number of important socio-economic and socio-cultural tasks, including: the formation of reserves for the support of public institutions of health care, education, the introduction and improvement of environmental standards, the implementation of the principles of gender equality, the reduction of the impact ageism, etc. Such strategies of inclusive development can become a necessary and sufficient condition for broader development and giving people an even greater chance of self-realization, meeting their needs, expanding their perspectives on determining their potential, in freedom of choice and distribution of opportunities [4]. Sustainable socio-economic growth does not happen spontaneously. This requires long-term commitment to the mentioned ideas on the part of the country's political leaders, perseverance, comprehensiveness in decision-making, and pragmatism. Each country has its own specific characteristics and historical experience, mentality, etc., which should be reflected in economic growth strategies, principles of good governance and inclusive development.

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